

THE INTERNATIONAL COUNCIL FOR SMALL BUSINESS, SWEDISH ENTREPRENEURSHIP FORUM AND THE SWEDISH AGENCY FOR ECONOMIC AND REGIONAL GROWTH ARE PROUD TO INVITE YOU TO THE 56TH ANNUAL ICSB WORLD CONFERENCE

ICSB 2011 STOCKHOLM SWEDEN JUNE 15-18

www.icsb2011.org

Back to the Future

Changes in Perspectives of Global Entrepreneurship and Innovation

Stockholm, Sweden 15-18 June 2011



ROYAL WELCOME

Dear delegate,

I have the great pleasure to welcome you to Sweden and our beautiful capital Stockholm for the 56th International Council for Small Business, ICSB2011.

The 56th ICSB conference offer experts from over 70 countries an occasion to exchange best practices, interesting research, good ideas and knowledge related to the areas of innovation and entrepreneurship.

The conference will also provide an opportunity to strengthen international networks between policy makers, researchers and business owners. Small and medium-sized businesses form an important part of many domestic economies and make a vital contribution to the global economy. A platform of this kind is of great importance.

It is my hope that you will also find the time to experience the warm and friendly atmosphere of Stockholm and Sweden.

I am delighted to welcome you to Stockholm, and I wish you successful deliberations at the ICSB2011!

Welcome to Sweden!

H.R.H. Crown Princess Victoria





15 June

Pre-conference: Policy Forum Day and
Doctoral Consortium and Welcome
Reception at The Stockholm City Hall

16-18 June

ICSB 2011 World Conference at
The Stockholm Waterfront

Welcome Back to the Future! - ICSB 2011

- A creative and entrepreneurial worldwide
conference in beautiful Stockholm, Sweden

We are pleased, on behalf of the steering committee of the ICSB 2011 conference, to welcome you to an entrepreneurial experience.

This conference will welcome researchers, entrepreneurs, policy makers, consultants, educators, service providers, i. e. all of the creative people working with issues of SMEs, entrepreneurship and innovation from a broad theoretical and practical perspective.

We guarantee you an exclusive learning experience. Furthermore, you will be able to extend your professional network and also enjoy outstanding social events.

Take a trip to Stockholm in 2011. You will not regret it.

Best regards

Anders Lundström
President

Lena Stenberg
Vice President

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ICSB 2011 – Back to the Future

- Changes in Perspectives of Global
Entrepreneurship and Innovation

Emerging Forms of Entrepreneurship and Innovation

- Entrepreneurship in the Public Sector
- Service Innovations and Entrepreneurship
- Cultural Entrepreneurship
- Innovation Economy

Creative Environments

- The Importance of Knowledge Spillovers
- Urban/Metropolitan Entrepreneurship
- Challenges for Sparsely Populated Areas
- Incubators, Clusters & Innovation Systems

Globalization and its Impact on Entrepreneurship and SMEs

- Challenges for Small Firms' Internationalization
- Handling the Crisis/Positive Spin-offs from Crisis?
- Born Globals and Global Strategies

Soci(et)al Entrepreneurship

- Entrepreneurship Education and Internship Models
- Institutional Entrepreneurship
- Corporate Social Responsibility

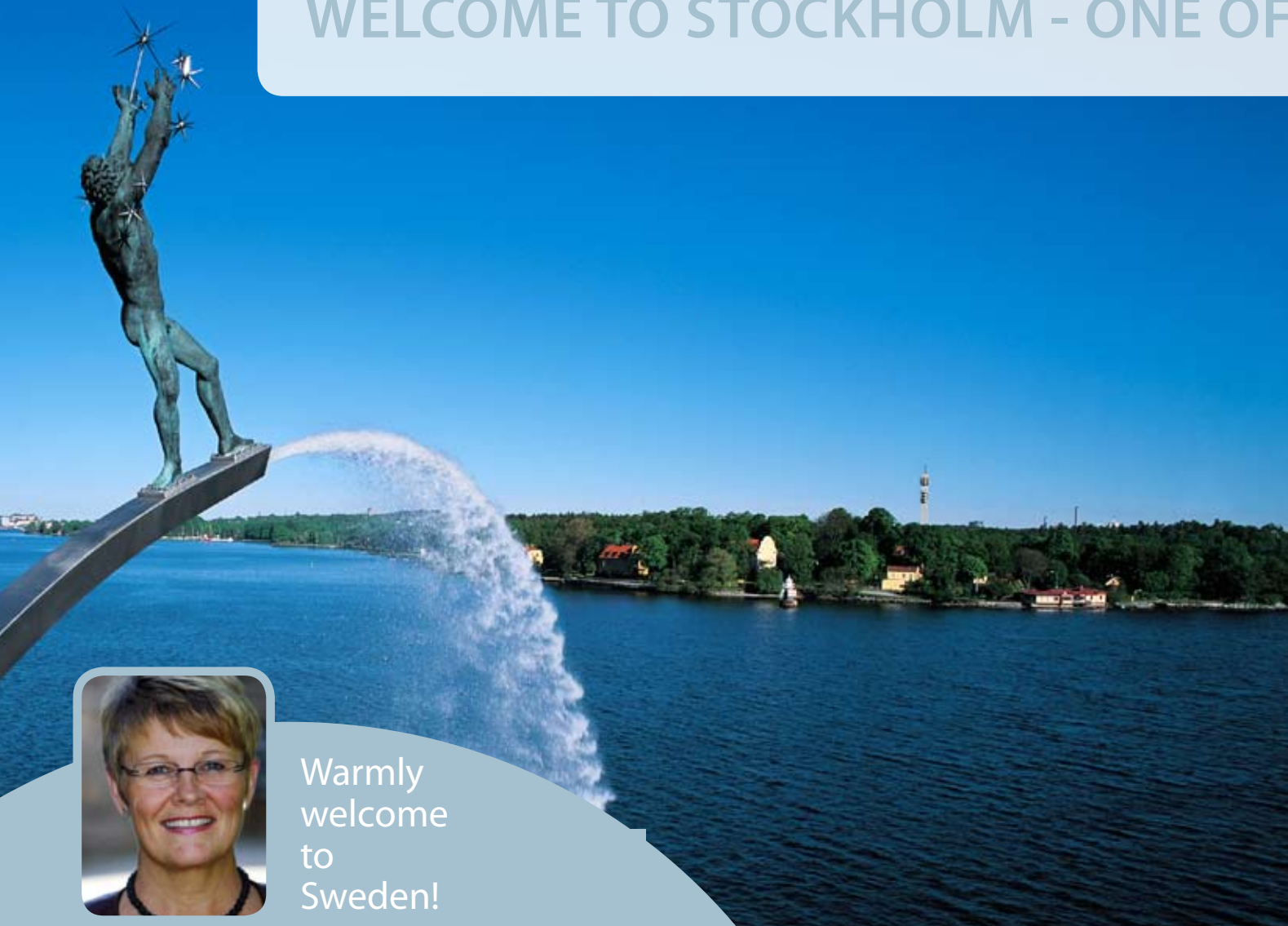
Sustainable Entrepreneurship and Innovation

- Green Entrepreneurship
- Challenges in Family Businesses (e.g. generation shift, alliances, mergers & acquisitions)
- The True Identity of SMEs

Female Entrepreneurship

- Gender Labelling of Entrepreneurship, Innovation and Industries
- Male Entrepreneurs in Female Dominated Sectors
- Public Sector Outsourcing and Female Entrepreneurship
- Gender in Family Businesses
- Women's Academic Entrepreneurship: Support and Obstacles

WELCOME TO STOCKHOLM - ONE OF



Warmly
welcome
to
Sweden!

SMEs have a great impact on dynamics, growth and employment. The Swedish Government regards Entrepreneurship and SME policy as one of its top priorities in the effort to vitalize the economy and reduce unemployment. Issues relating to business development by small and medium-sized companies, the importance of supply of capital, the role of entrepreneurship, effective work of rule simplification, issues relating to patents and innovation and general conditions for enterprise growth, are all of vital importance. International cooperation and exchange of knowledge between different countries will add to the possibilities to reach a stable economic growth. The ICSB conference is an important meeting place for entrepreneurs, policy makers and business service providers to share good practise and to increase their knowledge and experience.

Sweden is honoured to have the opportunity to host the ICSB World Conference 2011 and I therefore warmly welcome you to Stockholm in June 2011.

Yours sincerely,
Maud Olofsson
Deputy Prime Minister
Minister for Enterprise, Energy and Communication



REGERINGSKANSLIET

Ministry of Enterprise
Energy and Communications
Sweden





THE WORLD'S MOST BEAUTIFUL CAPITALS

Discover a city like no other - a city built on 14 islands, connected by 57 bridges where you are never far from the water. Well-preserved medieval buildings stand alongside modern architecture.

Stockholm is a city of contrasts - water and islands, history and innovation, small town and big city, short winter days and long, light summer nights - with a dazzling array of impressions. Thanks to the city's compact size, you can see and do most things in a short space of time - which makes it a perfect destination for city breaks or longer stays, all year round.

The Stockholm archipelago is one of the world's most spectacular. Stretching 80 kilometres east of the city, the archipelago comprises 30 000 islands, islets and skerries. Explore islands with restaurants, youth hostels and country stores, or entirely deserted islands - no matter what, the experience will be entirely unique.

The Capital of Scandinavia

Stockholm is the central, business and culture Capital of Scandinavia.

Stockholm is Scandinavia's natural meeting point with several international airports. Stockholm is a centre of innovation with world-class ICT and one of Europe's biggest biotech clusters.

The city has a high representation of multinational companies and the largest financial hub in Scandinavia. Stockholm is also the home of the Nobel Prize and a successful centre of music production.

I hope that you will have an interesting stay here
and wish you very welcome to Stockholm
– The Capital of Scandinavia.



Sten Nordin
Mayor, the City of Stockholm


Stockholm
The Capital of Scandinavia



Stockholm Waterfront – A New International Arena

Stockholm Waterfront is the location for ICSB 2011. A new and exciting element in Stockholm's skyline. The building, which has an exciting and modern design will meet high environmental standards.

The Stockholm Waterfront is situated next to the Central Station which is the center of the traffic network for express trains to and from the airport Arlanda, long distance trains, regional and local trains as well as the subway.

The property facility includes a hotel with a spectacular view over both Riddarfjärden and Stockholm's City Hall. Beside Stockholm Waterfront, there will be a choice between numerous hotels with a wide price range for ICSB 2011.

Baltic Business Arena – Business, Knowledge & Finance Matchmaking

Welcome to the matchmaking arena of ICSB 2011 in Stockholm. You will be able to book 1 to 1 meetings with businesses, financiers and researchers. In the ICSB 2011 Conference in Stockholm we will make networking our priority. You will be offered numerous activities with the purpose to facilitate networking and help you develop your business and your project ideas. Find out more on www.icsb2011.org.

The arena in summary:

- Matchmaking activities for businesses, knowledge and finance
- 125 companies from the Baltic states
- 175 companies from other countries, mainly from the Baltic region
- 10 multinationals
- 3000 business meetings
- Main theme: Advanced technology

ICSB 2011: A meeting place for researchers, entrepreneurs, policy makers, politicians and educators

Researchers

Present your paper at the ICSB 2011 Conference which will gather the world's leading researchers in the areas of entrepreneurship and innovation.

Key dates:

15 Nov 2010	Online submission open
15 Jan 2011	Extended abstract submission deadline
15 Feb 2011	Notification of abstract acceptance
18 April 2011	Submissions of full paper or workshop summary for proceedings are due

Entrepreneurs

Special business and knowledge matchmaking opportunities will be offered for SME:s who are looking for business deals and advising on financing. See Baltic Business Arena above.

Policy makers, politicians and educators

Meet some of the world's leading researchers in entrepreneurship and innovation and take part of many highly interesting seminars, presentations and plenary discussions. Take the opportunity to network and participate in formal and informal networking.

Registration and conference fees

Find out more at: www.icsb2011.org

Organisations

